



# WIZARDING WORLD™

## COLORING, STICKER, AND ACTIVITY BOOKS



AMEET is already the master coloring and activity content provider for LEGO® Harry Potter™ books and has now added WIZARDING WORLD™ to the publishing program



- The Harry Potter™ series continues to top the list as the #1 bestselling book series of all time, with 500+ million copies sold and is one of the top film franchises of all time
- The brand appeal is evergreen, offering multiple audiences, and infinite opportunities
- New MAX Harry Potter seven season series beginning 2026 will introduce the brand to a new generation
- Hogwarts™ Legacy (launched 2023), the video game set in the WIZARDING WORLD™, sold 12 million copies in the first two weeks
- The annual Back to Hogwarts celebration in London on 1st September continues to attract fans from around the world
- The WW and LHP CSA publishing programs complement each other and appeal to different markets, age groups, and audiences
- With an extensive global network selling in 44 markets and 28 languages, AMEET has full expertise in the nuances of all key markets
- Launched in 2024, our WW CSA program contains content curated, created, and designed by AMEET Studio artists
- Formats and price points can be customized for local markets



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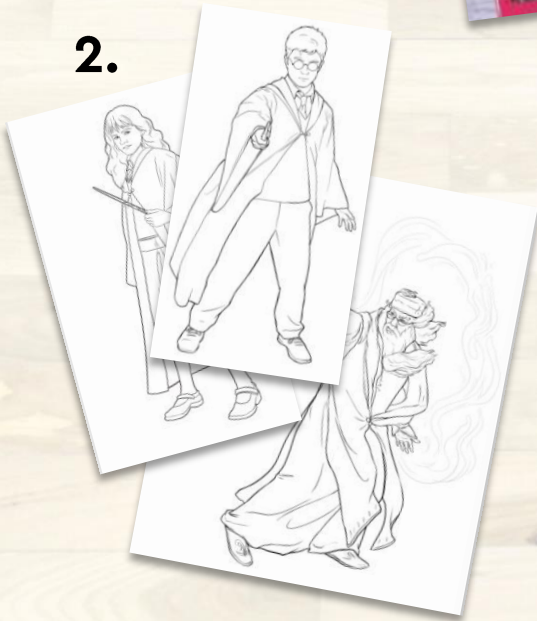
# AMEET WW ART STYLES

1.



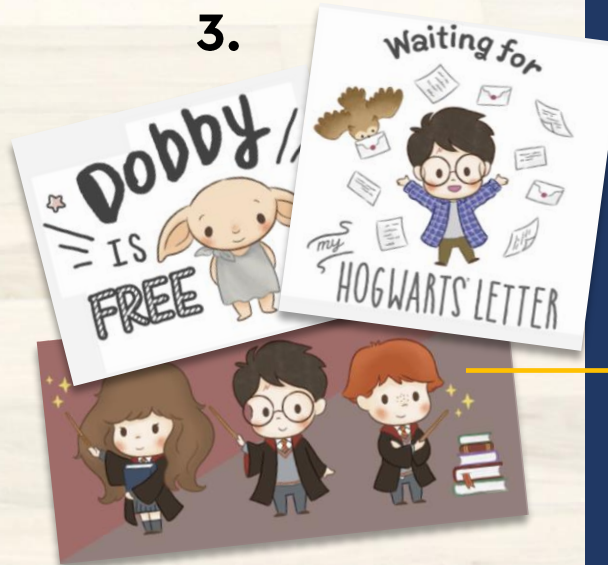
1.  
PHOTOGRAPHIC/  
ILLUSTRATED COLLAGE  
ART SAMPLES

2.



2.  
FOUNDATION  
LINE ART SAMPLES

3.



3.  
TINY MAGIC  
ART SAMPLES (to be  
rendered in B/W or 2C)

# WIZARDING WORLD™ PROGRAM

## 2025

TITLE	FORMAT	SPECS	ART STYLE
<i>Coloring Pad</i>	COLORING	232 × 280 × 30,50 mm box with 64pp single-sided pad + 5 markers	Foundation
<i>Giant Coloring Pad</i>	COLORING	356 × 280 mm, 64pp single-sided + 1 page of stickers	Foundation
<i>Sticker By Number</i>	ACTIVITY	205 × 288 mm, 32pp + 8pp of stickers	Foundation + color photos
<i>Paint with Water</i>	NOVELTY	205 × 260 mm, 32pp single-sided, optional: paintbrush	Tiny Magic
<i>Characters and Creatures Coloring Book</i>	COLORING	205 × 288 mm, 80pp, 2C	Tiny Magic



TARGET AGE: 5-8 YRS



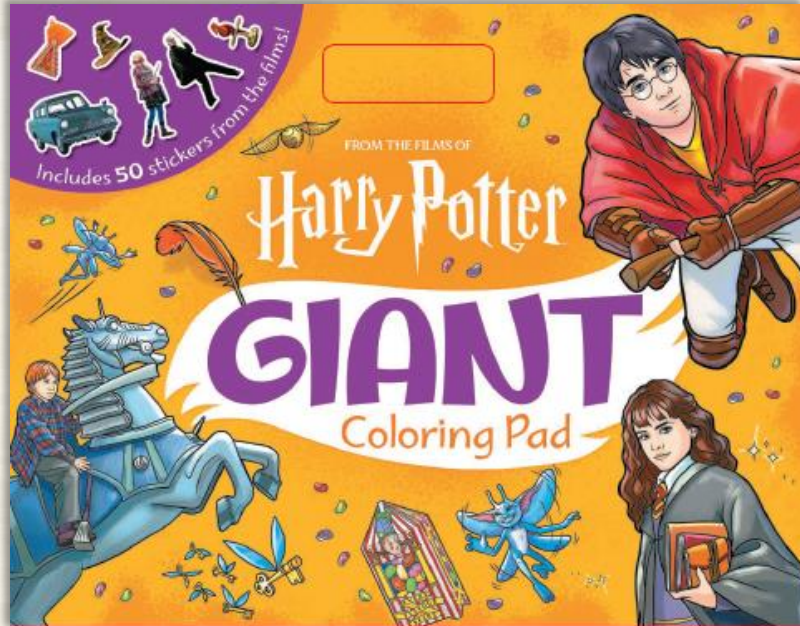


# GIANT COLORING PAD



COLORING PAD

1HY 2025



The world of Harry Potter™ jumps off the page in this large format coloring book!

- Featuring exclusive Foundation-style artwork of classic film scenes, Hogwarts™ lessons, potions and sweets!
- Die-cut handle for easy carrying and perfect size for floor activities
- Includes stickers from the films!

GCP-5101



## SPECIFICATIONS:

- 356 × 280 mm
- 64pp single-sided + 1pp of stickers, soft cover

Launch: 1HY 2025  
Target age: 5-8 YRS

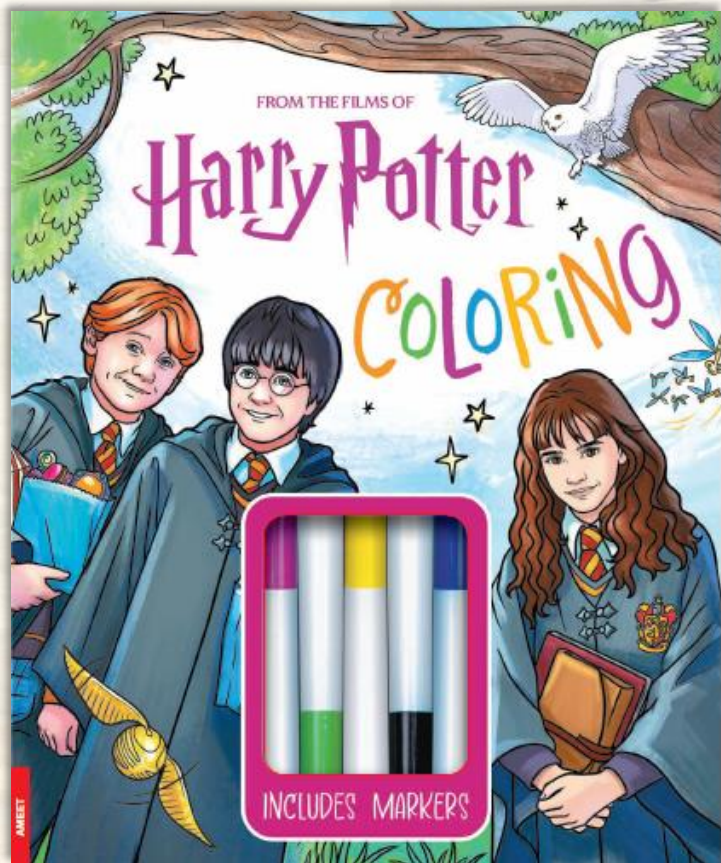


# COLORING PAD

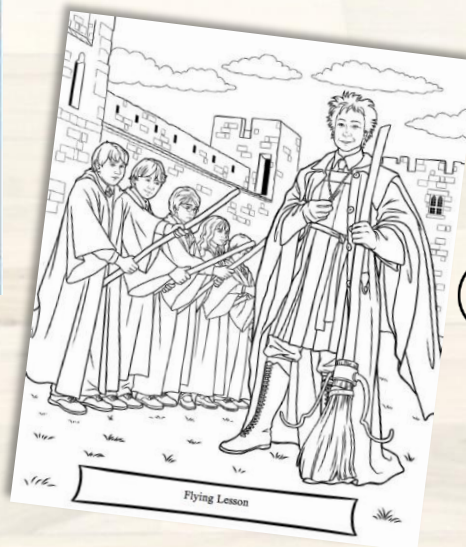


COLORING PAD + MARKERS

1HY 2025



CMC-5101



Coloring pad and markers for magical coloring on the go!

- Foundation art style featuring classic, recognizable scenes from the films
- Box contains a 64-page single-sided coloring pad and five markers
- Big, bold scenes and characters to color from the Harry Potter™ film franchise



## SPECIFICATIONS:

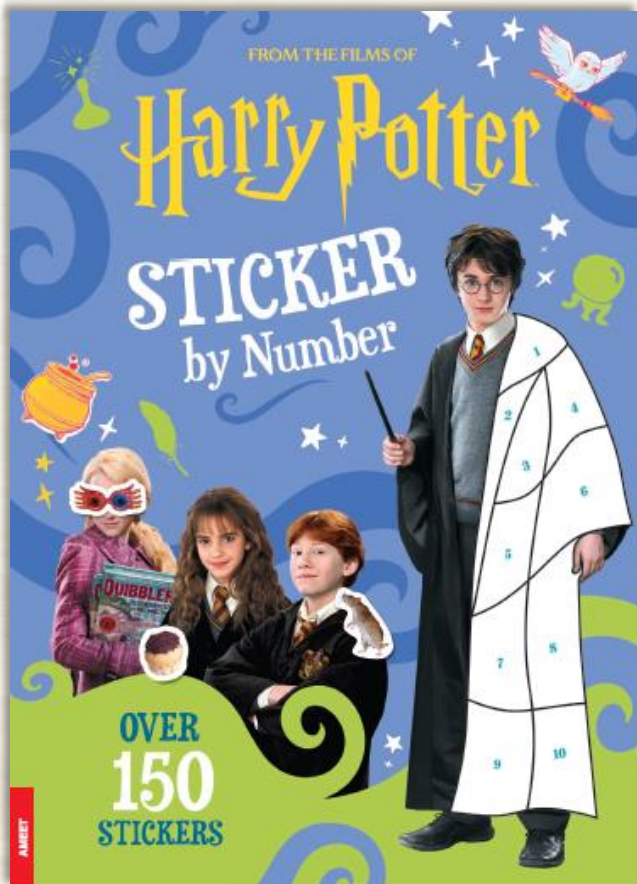
- Box: 232 × 280 × 30,50 mm
- Pad: 274 × 226 mm, 32pp single-sided pad + 5 markers

Launch: 1HY 2025  
Target age: 5-8 YRS

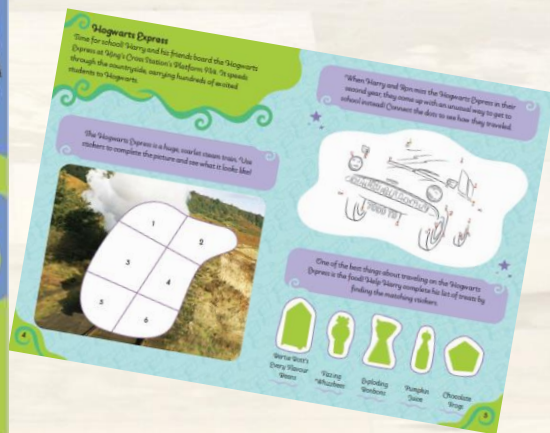




# STICKER BY NUMBER



SBN-5101



This creative sticker activity format features classic stills from the Harry Potter™ films, plus realistic line art, colorful doodles, and over 150 stickers!

- Fun, age-appropriate activities and fun facts introduce children to the Wizarding World™
- Readers can create sticker scenes, use stickers to reveal hidden characters, choose favorite wizarding sweets on photos and illustrations and enjoy free-play stickers!



## SPECIFICATIONS:

- 205 × 288 mm
- 32pp + 8pp stickers, soft cover



Launch: 1HY 2025  
Target age: 5-8 YRS

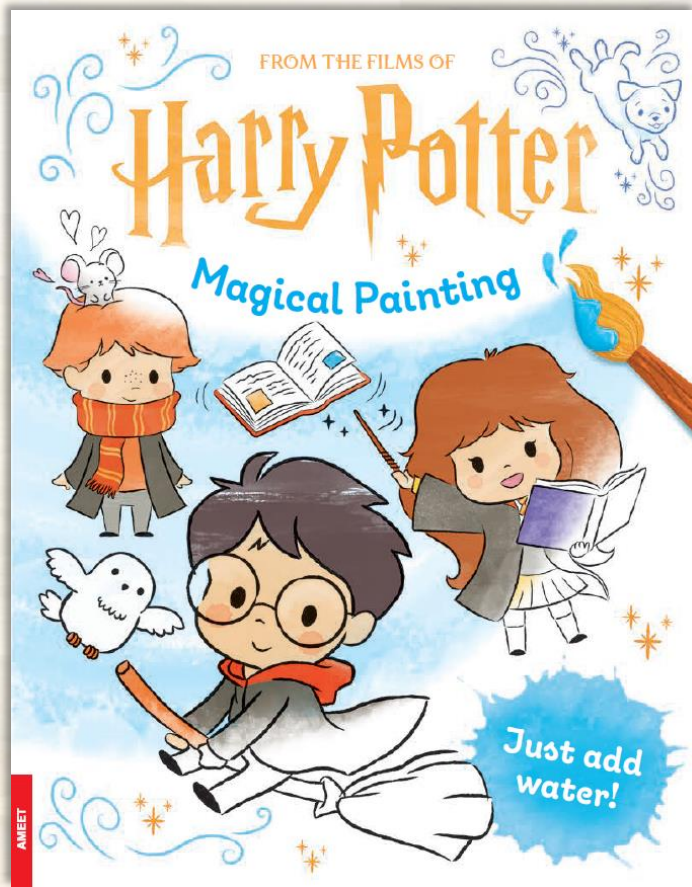


# MAGICAL PAINTING



COLORING BOOK

1HY 2025



PWW-5101



Paint with water to bring your favorite characters to life in the cute and classic Tiny Magic art style.

- Paint dot technology makes painting fun, easy and mess-free!
- Full color images revealed when painted with water
- Each page is single-sided and perforated for easy removal
- Option to include a paintbrush



## SPECIFICATIONS:

- 205 × 260 mm
- 32pp single-sided, color-reveal pages, soft cover
- Optional: paintbrush

Launch: 1HY 2025  
Target age: 5-8 YRS



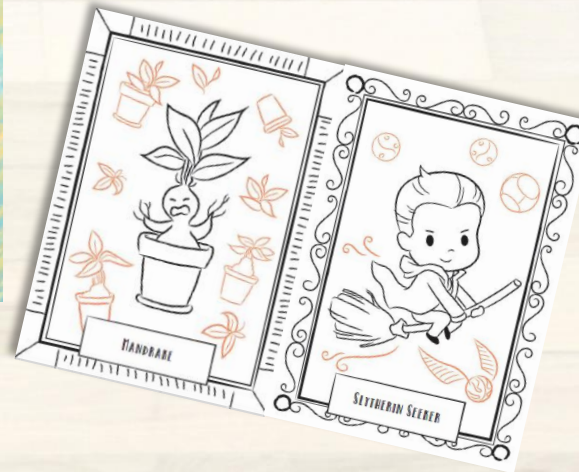
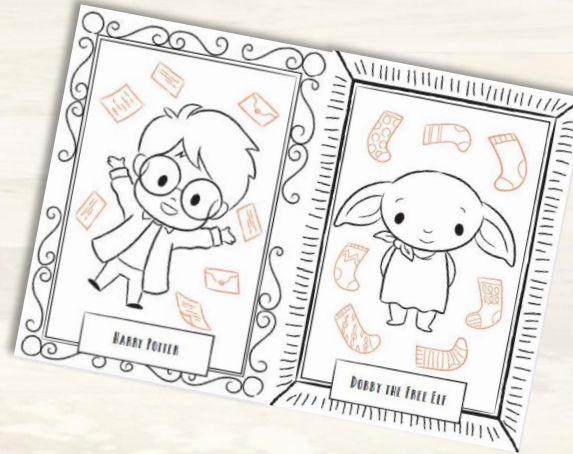
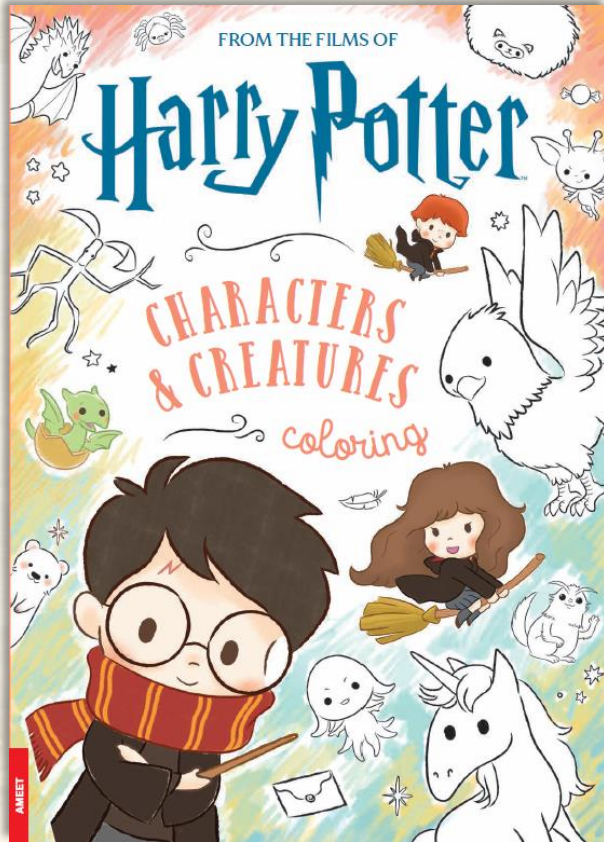


# CHARACTERS & CREATURES COLORING



COLORING BOOK

1HY 2025



CTC-5101



Meet the many characters and magical creatures from both the Harry Potter™ and Fantastic Beasts™ films!

- Featuring the cute Tiny Magic-style line art readers will find Harry, his friends, classmates, professors, and the many magical creatures of the films.
- Exclusive original artwork!
- Age-appropriate artwork and two-color icons to inspire creativity.



## SPECIFICATIONS:

- 205 × 288 mm
- 80pp, 2C, soft cover

Launch: 1HY 2025  
Target age: 5-8 YRS





# 2024 LAUNCH PROGRAM

## PUB DATE 1HY

TITLE	FORMAT	SPECS	ART STYLE
<i>Discover Hogwarts Spells, Potions, &amp; Magical Objects! Adventures in the Castle</i>	ACTIVITY ACTIVITY COLORING	205 × 288 mm, 80pp 205 × 288 mm, 64pp 205 × 288 mm, 64pp/80pp + 2pp stickers	Foundation + color photos Foundation + color photos Tiny Magic

## PUB DATE 2HY

TITLE	FORMAT	SPECS	ART STYLE
<i>Magical Coloring Super Stickers Activity Set</i>	COLORING ACTIVITY ACTIVITY/COLORING	205 × 288 mm, 96pp 202 x 288 mm, 48pp + 5pp of stickers 175 × 220 mm box, 2 books at 165 × 210 mm, 24pp each + 1 sheet stickers + poster + 4 colored pencils	Foundation Foundation + color photos Foundation + color photos



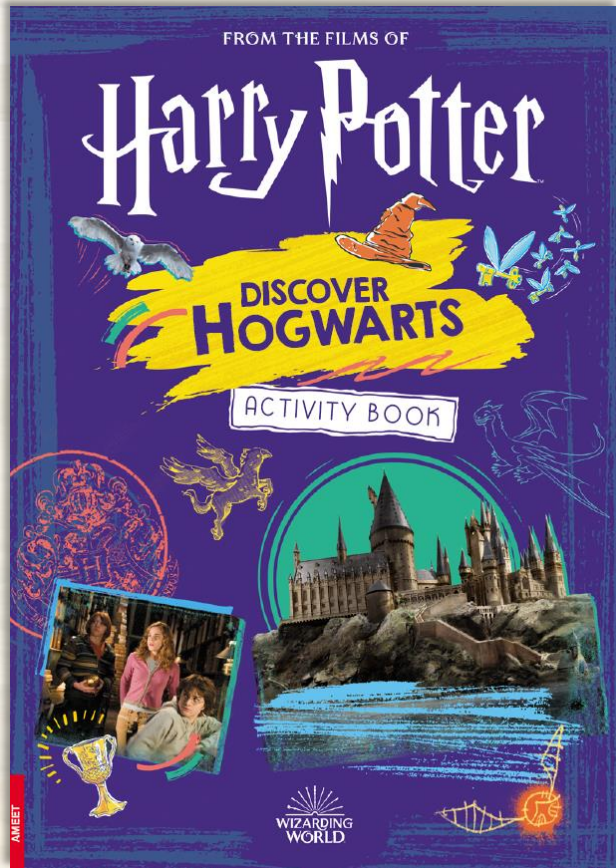
TARGET AGE: 5-8 YRS



# DISCOVER HOGWARTS



ACTIVITY BOOK



HCA-5101



A brand new, activity-packed book featuring much-loved characters and iconic scenes from the Harry Potter™ films.

- Write-in activities to stimulate kids' creativity and imagination
- Contains interesting facts about Hogwarts™ and entertaining challenges
- Perfect year-round gift for every Harry Potter™ fan

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## SPECIFICATIONS:

- 205 × 288 mm
- 80pp, soft cover
- Target age: 5-8 YRS





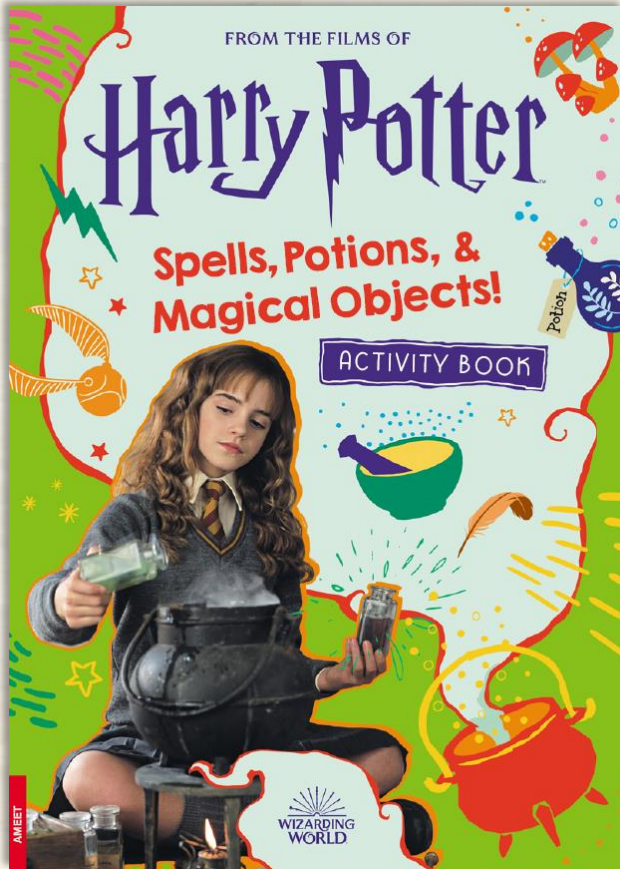
# SPELLS, POTIONS & MAGICAL OBJECTS!



ACTIVITY BOOK

An activity book featuring popular spells, potions, and magical objects, plus much-loved Hogwarts™ characters and scenes.

- Perfect year-round gift for every Harry Potter™ fan
- Entertaining challenges—appropriate for emergent readers
- Classic, intuitive activities including mazes, spot the difference, coloring, designing, and dot-to-dot



CCA-5101



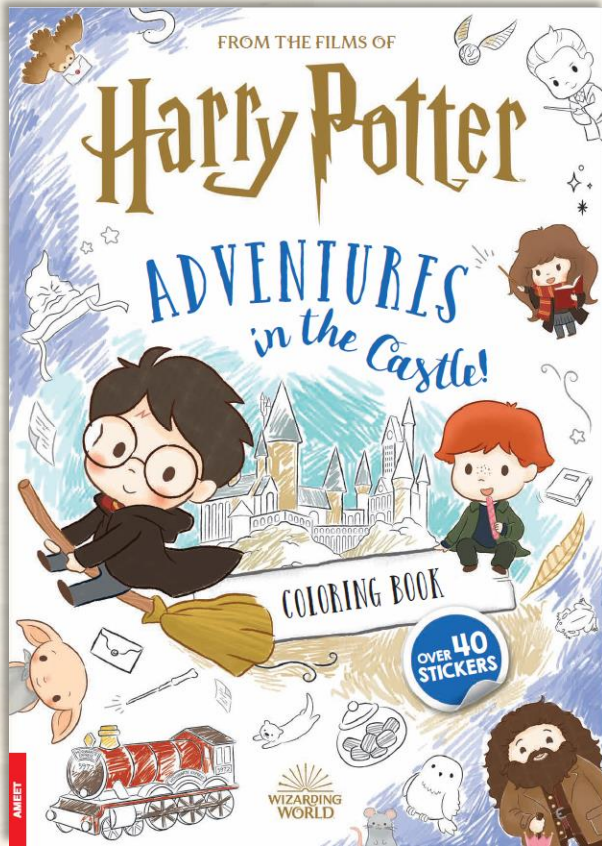
## SPECIFICATIONS:

- 205 × 288 mm
- 64pp, soft cover

Target age: 5-8 YRS



# ADVENTURES IN THE CASTLE!



CBT-5101/CBTA-5101



COLORING BOOK

New coloring book with the most popular characters, creatures, and locations from the Wizarding World™ brand presented in a fun, trend-setting art style.

- Favorite characters, animals, objects, and scenes from the Harry Potter™ movies to color
- Whimsical art style—perfect for target audience
- Plenty of opportunity for readers to get creative

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## SPECIFICATIONS:

- 205 × 288 mm
- 64pp / 80pp + 2pp of free-use stickers, soft cover

Target age: 5-8 YRS





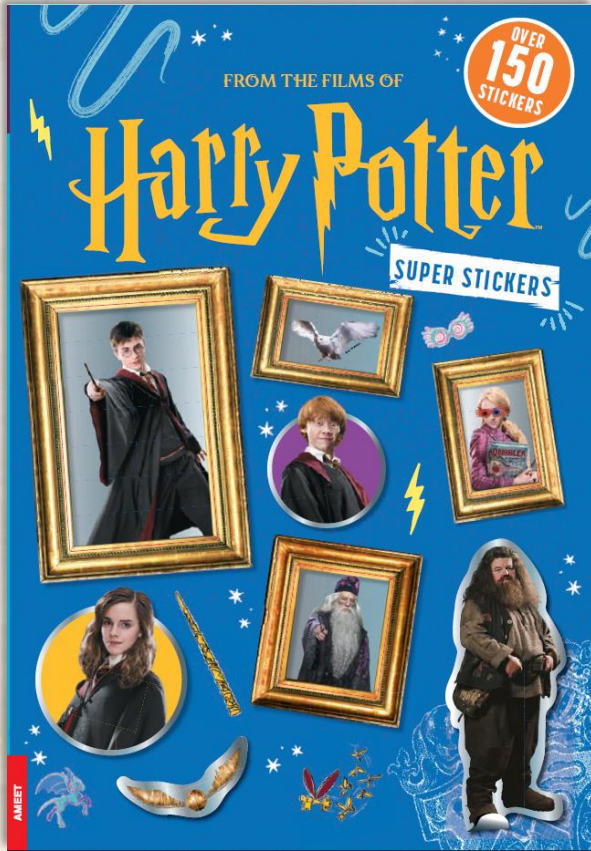


# SUPER STICKERS



STICKER ACTIVITY BOOK

2HY 2024



The ultimate sticker activity book for Harry Potter™ fans!

- Combination of full-color photos from the films and bright doodle-style artwork
- Fun Wizarding World™ activities to complete both with and without stickers
- Readers can build their own scenes with the included stickers as well



## SPECIFICATIONS:

- 202 × 288 mm
- 48pp + 5pp stickers (including 1 sheet of metallic foil stickers), soft die-cut cover

Target age: 5-8 YRS

GSB-5101





# ACTIVITY SET



ACTIVITY SET

2HY 2024

Perfect creativity set for on the go!

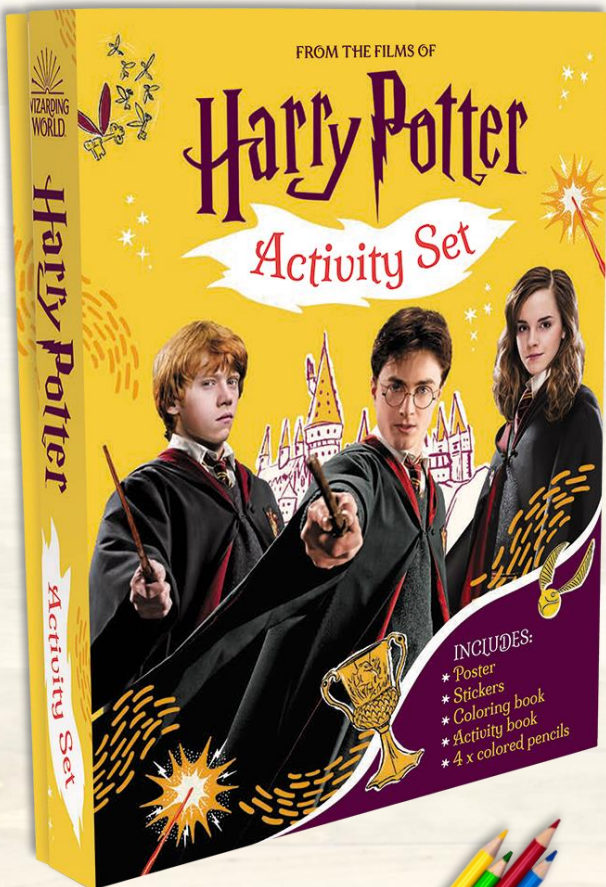
- Ideal for any young Harry Potter™ fan with photos from the films and realistic Foundation art style
- Includes a 24-page activity book, 24-page coloring book, poster, sticker sheet, four colored pencils for endless entertainment!



## SPECIFICATIONS:

- Box: 222 × 172 × 45 mm
- Activity book: 160 × 210 mm, 24pp, soft cover
- Coloring book: 160 × 210 mm, 24pp, soft cover
- 1 sheet of stickers + 1 poster 420 × 640 folded to 160 × 210 mm + 4 colored pencils

Target age: 5-8 YRS



TAS-5101



Pencils



Stickers



Poster



***THANK YOU***

