

LEGO BOOKS

2025

LEGO® Books Publishing Program



This presentation is the property of the
LEGO Group and AMEET Sp. z o.o.
Concepts and materials presented are not
final and subject to change.



LEGO BOOKS



BOOK CATEGORIES

LEGO, the LEGO logo, the Minifigure, the Brick and Knob configurations, NINJAGO, the FRIENDS logo and DREAMZzz are trademarks of the LEGO Group. ©2024 The LEGO Group.

© 2024 Mojang AB. All Rights Reserved. Minecraft, the Minecraft logo, the Mojang Studios logo and the Creeper logo are trademarks of the Microsoft group of companies.



Jurassic World Franchise © 2024 Universal City Studios LLC and Amblin Entertainment, Inc. Series © 2024 DreamWorks Animation LLC. All Rights Reserved.



© & TM 2024 Lucasfilm Ltd.



All characters and elements © & TM Warner Bros. Entertainment Inc. WB SHIELD: © & TM WBEI. Publishing Rights © JKR. (s24)



JUSTICE LEAGUE and all related characters and elements © & TM DC. WB SHIELD: © & TM WBEI. (s24)



CSA



FICTION



NOVELTY



CSA 2025 PROGRAM OVERVIEW



BRICKTIVITY ACTIVITY BOOK SERIES

- LEGO® NINJAGO® Activity Book with Minifigure - LNC x 4
- LEGO Harry Potter™ Activity Book with Minifigure – LNC x 3
- LEGO City Activity Book with Minifigure – LNC x 2
- LEGO Star Wars™ Activity Book with Minifigure – LNC x 2
- LEGO Jurassic World™ Activity Book with Minifigure - LNC

OTHER CSA SERIES

- LEGO® Books Build and Celebrate – BBA x 3
- LEGO Books Multi-Activity Book with Minifigure – LAB
- LEGO Harry Potter™ Multi-Activity Book with Minifigure – LAB
- LEGO NINJAGO® Activity Book with Minifigure – SUN
- LEGO NINJAGO Activity Handbook - LTM
- LEGO Star Wars™ Activity Handbook - LTM
- LEGO DC Super Heroes™ Search and Find Sticker Activity Book – PSB
- LEGO Minecraft® Search and Find Activity Books – MSF



LEGO® MINECRAFT® 2025 TITLES



- Minecraft® is the #1 best-selling video game ever with 300+ million copies sold
- The highly anticipated The MINECRAFT Movie will premiere in April 2025 which will guarantee even more global popularity



MSF-5201
Search & Find Sticker Book



MSF-5202
Search & Find Sticker Book



MQBZ-5201
Adventure Activity Box



NLB-5201
Landscape Activity Box



SEARCH & FIND STICKER ACTIVITY BOOK WITH MINIFIGURE



The SEARCH & FIND series features photos of real LEGO® sets in busy search and find scenes, mazes, and activities! Plus, readers can create their own sticker scenes, adding to the adventure!

- A photographic format that follows the minifigure character on a mission with search-and-find scenes, search-and-find mazes, activities plus sticker fun!
- Each themed spread features a LEGO® Minecraft® set (or two!) and a busy array of Minecraft minifigures, mobs, accessories, and more
- Includes a popular LEGO Minecraft minifigure and accessories



SPECIFICATIONS:
205 × 288 mm
32 PAGES
1 OR 2 (OPTIONAL) SPREADS OF STICKERS
SOFT COVER
1HY/2HY 2025



ACTIVITY BOOKS 6+
STICKER BOOKS WITH LEGO® MINIFIGURE



MSF-5201



MSF-5202



ADVENTURE ACTIVITY BOX



Meet the Armorsmith and follow him on adventures through engaging comics full of LEGO® humor, activities with a unique Minecraft® twist, and NEW playful reading tasks that use the minifigure and mini build on the page.

Activities include mazes, puzzles, coloring, S&F, and more! Each activity features elements from 2024 and 1HY 2025 LEGO Minecraft sets.

- NEW mini box format—perfect for gifting!
- Popular LEGO® Minecraft® minifigures with accessories, including the smithing table mini build



MQBZ-5201
SPECIFICATIONS:
BOX: 153 × 216 × 27 mm
BOOK: 148 × 210 mm, 48 PAGES
1HY 2025



ADVENTURE ACTIVITY BOX WITH LEGO® MINIFIGURE AND MINI BUILD



LANDSCAPE ACTIVITY BOX



- The Landscape Activity Box series boasts the Minecraft universe's bravest heroes and most formidable foes. These minifigures are pitted against each other throughout activities, stories, comics and more. The box includes two LEGO® minifigures and accessories, an activity book, guidebook, and deluxe play scene for hours of adventure.
- NEW size Landscape Activity Box format for a true LEGO® play experience
- Unique format for reading and playing, perfect for target age group
- Popular LEGO Minecraft® minifigures with accessories
- Perfect gifting box includes deluxe scene for use with LEGO sets and minifigures, activity book, and guidebook



NLB-5201
SPECIFICATIONS:
BOX: 279 × 245 × 33,4 mm
ACTIVITY BOOK: 200 × 266 mm, 16 PP, SOFTCOVER
GUIDE BOOK: 200 × 198 mm, 24 PP, SOFTCOVER
SCENE: 900 × 268 mm
2HY 2025



LANDSCAPE ACTIVITY BOX WITH LEGO® MINIFIGURES



BRICK TIVITY®



This brand-new twist on activity books is designed to maximize play potential with LEGO® minifigures, develop 21st century skills, and inspire and excite every reader's imagination. This interactive, playful reading series features word and picture puzzles that require the use of the accompanying LEGO minifigure/accessories to complete challenges. The format is unique to LEGO Books, merging play with reading and LEGO elements with books. It inspires building and roleplay through storytelling and adventures.

**BESTSELLING
FORMAT**

SPECIFICATIONS:
205 × 288 mm
32 PAGES
SOFT COVER
LEGO® MINIFIGURE



COMBINES
ON-PAGE ACTIVITIES WITH
MINIFIGURE PLAY!



ACTIVITY BOOKS
WITH LEGO® MINIFIGURE
& MINI MODEL/ACCESSORIES



BRICK TIVITY®



COMBINES
ON-PAGE ACTIVITIES WITH
MINIFIGURE PLAY!



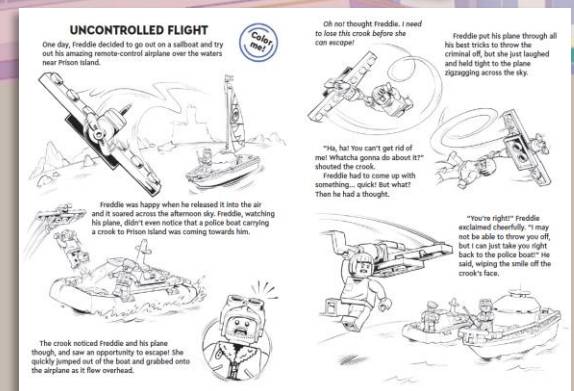
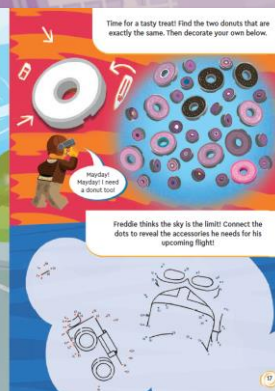
ACTIVITY BOOKS
WITH LEGO® MINIFIGURE
& MINI MODEL/ACCESSORIES

FEATURES:

- Graphic icons indicating where to place the minifigure in the book
- Activities and puzzles requiring on-page use of the minifigure and accessories
 - Full-size mazes to move the minifigure through
 - Spot the difference challenges comparing illustrations with the minifigure deco
 - Complete the puzzle/pattern-making using the minifigure's accessories
 - Spotlights the minifigure as narrator via jokes and comments to the reader
- Story and scene starter ideas to spark on-page minifigure role play
- Fun facts about the featured minifigure
- Comics and short stories packed with LEGO® humor
- Buildable LEGO minifigure with collectible mini model or accessories in recyclable cardstock covermount packaging

SPECIFICATIONS:
205 × 288 mm
32 PAGES
SOFT COVER
LEGO® MINIFIGURE

**BESTSELLING
FORMAT**



**BESTSELLING
FORMAT**



ACTIVITY BOOKS
WITH LEGO® MINIFIGURE
& MINI MODEL/ACCESSORIES



LNC-6422
Launch January 2025



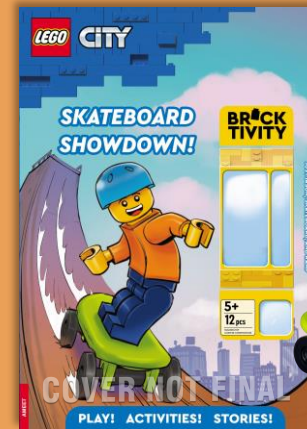
LNC-6424
Launch September 2025



LNC-6423
Launch June 2025



LNC-6032
Launch January 2025



LNC-6033
Launch June 2025

**BESTSELLING
FORMAT**

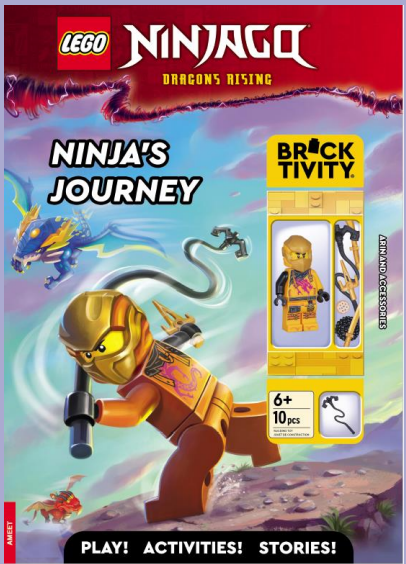


ACTIVITY BOOKS

WITH LEGO® MINIFIGURE
& MINI MODEL/ACCESSORIES



LNC-6737
Launch January 2025



LNC-6738
Launch March 2025



LNC-6739
Launch September 2025



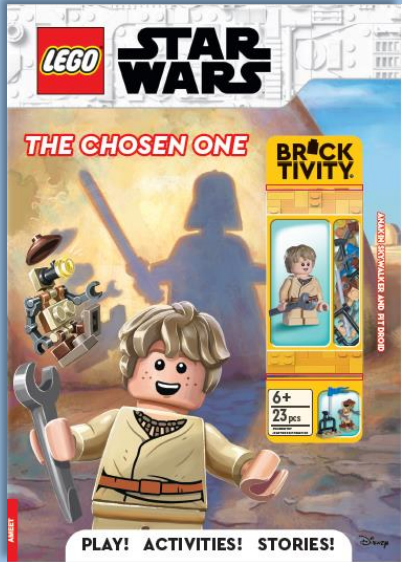
LNC-6749
Launch September 2025



**BESTSELLING
FORMAT**



ACTIVITY BOOKS
WITH LEGO® MINIFIGURE
& MINI MODEL/ACCESSORIES



LNC-6316
Launch March 2025



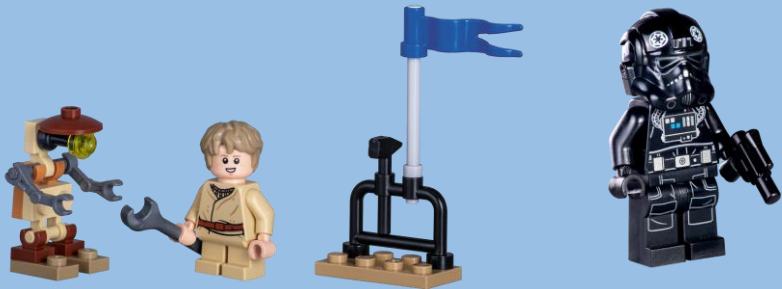
LNC-6317
Launch August 2025



LNC-6208
Launch June 2025



LNC-6462
Launch July 2025



BACKLIST



SPECIFICATIONS:

205 × 288 mm

32 PAGES

SOFT COVER

LEGO® MINIFIGURE

* COVER NOT FINAL; SUBJECT TO SPECS CHANGE,
REPRINT WITH PAPER BLISTER

**BESTSELLING
FORMAT**



ACTIVITY BOOKS 6+

WITH LEGO® MINIFIGURE
& MINI MODEL/ACCESSORIES



LNC-6401*



LNC-6403*



LNC-6407*



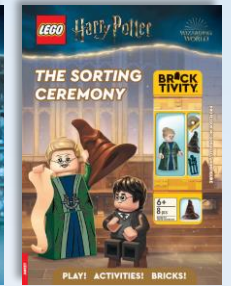
LNC-6409*



LNC-6410*



LNC-6411*



LNC-6412



LNC-6413*



LNC-6414



LNC-6417



LNC-6418



LNC-6419



LNC-6308*



LNC-6309



LNC-6310



LNC-6311



LNC-6312



LNC-6313



LNC-6314

BACKLIST



SPECIFICATIONS:

205 × 288 mm

32 PAGES

SOFT COVER

LEGO® MINIFIGURE/MINI-DOLL **

* COVER NOT FINAL; SUBJECT TO SPECS CHANGE,
REPRINT WITH PAPER BLISTER

**BESTSELLING
FORMAT**



ACTIVITY BOOKS 5-6

WITH LEGO® MINIFIGURE/MINI-DOLL & MINI
MODEL/ACCESSORIES



LNC-6026*



LNC-6027



LNC-6029



LNC-6030



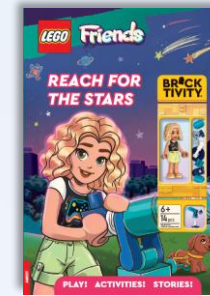
LNC-6803



LNC-6804



LNC-6160*/**



LNC-6161**



LNC-6162**



LNC-6203*



LNC-6204*



LNC-6205



LNC-6206



LNC-6207

BACKLIST



SPECIFICATIONS:

205 × 288 mm

32 PAGES

SOFT COVER

LEGO® MINIFIGURE

* COVER NOT FINAL; SUBJECT TO SPECS CHANGE,
REPRINT WITH PAPER BLISTER

**BESTSELLING
FORMAT**



ACTIVITY BOOKS 6-7

WITH LEGO® MINIFIGURE
& MINI MODEL/ACCESSORIES



LNC-6723*



LNC-6724



LNC-6725



LNC-6726



LNC-6728



LNC-6729



LNC-6730



LNC-6733



LNC-5401



LNC-5402*



LNC-5403



LNC-5404



LNC-6455*



LNC-6456*



LNC-6458*



LNC-6459



LNC-6460

OFFICIAL ANNUALS



This seasonal favorite format contains 64pp of fun-filled activities, puzzles and more play value guaranteed to banish boredom!

- The perfect gift for every LEGO® fan
- Bite-sized content, colorful illustrations and engaging activities for kids to enjoy on their own or share with families
- Buildable LEGO minifigure with mini model or accessories
- Features eco-friendly cardstock covermount packaging
- Intuitive activities adapted to the target age group



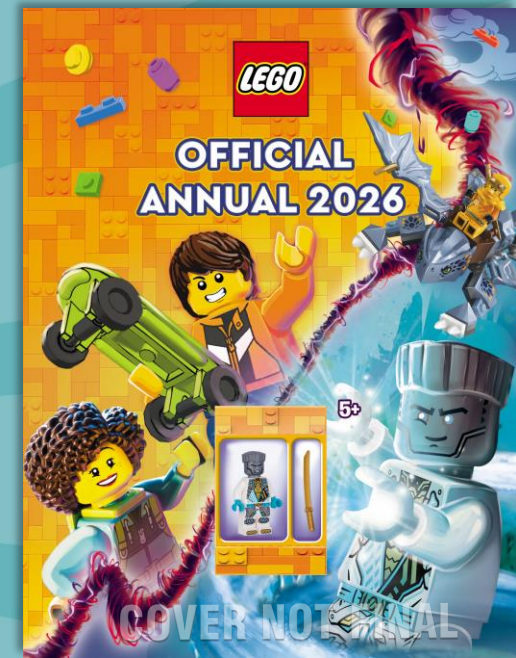
SPECIFICATIONS:
216 × 285 mm
64 PAGES
HARD / SOFT COVER



MULTI-ACTIVITY BOOKS WITH LEGO® MINIFIGURE & ACCESSORIES



LAB-6407
Launch June 2025



LAB-6815
Launch June 2025



BACKLIST



SPECIFICATIONS:

216 × 285 mm

64 PAGES

HARD / SOFT COVER

LEGO® MINIFIGURE

*COVER NOT FINAL; SUBJECT TO SPECS CHANGE,

REPRINT WITH PAPER BLISTER



MULTI-ACTIVITY BOOKS 6+

WITH LEGO® MINIFIGURE & ACCESSORIES



LAB-6404*



LAB-6405*



LAB-6406



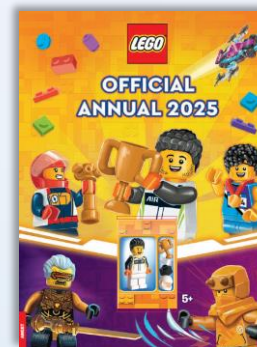
LAB-6305*



LAB-6306*



LAB-6307*



LAB-6814



LAB-6308



LAB-5401*

NINJA'S JOURNEY



This fun-filled book includes original content inspired by the adventures from the Dragons Rising TV series.

The story is centered around new ninja Arin. Read about his adventures, aspirations, skills (including his hobby – baking), and his friends and foes.

- A mix of fun-filled activities and puzzles
- Comics packed with LEGO® humor
- Buildable Arin minifigure with accessories: hairpiece, golden weapons, grappling hook, cake



SUN-6701
SPECIFICATIONS:
205 × 288 mm
64 PAGES
SOFT COVER
LAUNCH APRIL 2025



ACTIVITY BOOK 6+
WITH LEGO® MINIFIGURE & ACCESSORIES



SECRETS OF THE DARK SIDE



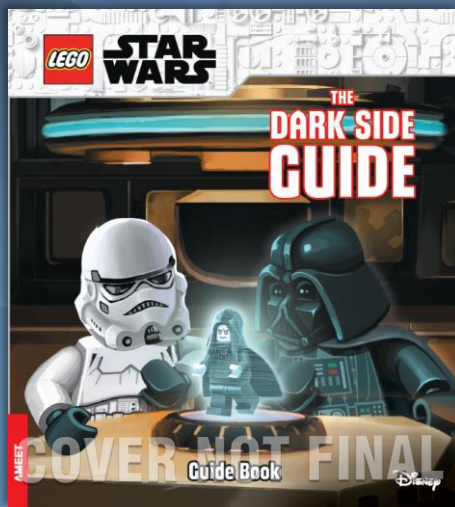
This handbook set features two books based on the Star Wars™ movie episodes IV –VI and includes a LEGO® Stormtrooper minifigure.

Box contents:

- A book featuring trivia and interesting facts about the characters, vehicles, locations connected with Stormtroopers or the Dark Side of the Force
- An activity pad with puzzles and challenges to solve
- Buildable Stormtrooper (female) minifigure with blaster
- The title is based on the classic movie trilogy and the prequels and features well-known characters



LTM-6304
SPECIFICATIONS:
BOX: 160 × 170 mm
BOOK: 150 × 166 mm
PAD: 150 × 166 mm
PAGES: 48 + 48
SOFT COVER
LAUNCH SEPTEMBER 2025



TRIVIA BOOK



ACTIVITY PAD



ACTIVITY HANDBOOK 6+
WITH LEGO® MINIFIGURE AND ACCESSORIES



RISE TO THE ADVENTURE



This handbook set features two books and a Lloyd LEGO® minifigure based on the Dragons Rising TV series. Join Lloyd on his journey to becoming the best ninja he can be.

The set includes:

- A book featuring trivia and interesting facts about Lloyd, his Spinjitzu skills, and the work he puts into becoming a powerful ninja
- An activity pad containing an introduction, illustrations, and tasks related to the Lloyd's story
- Cool buildable add-on (Lloyd, a well-known minifigure from the LEGO® NINJAGO® universe with his katana)

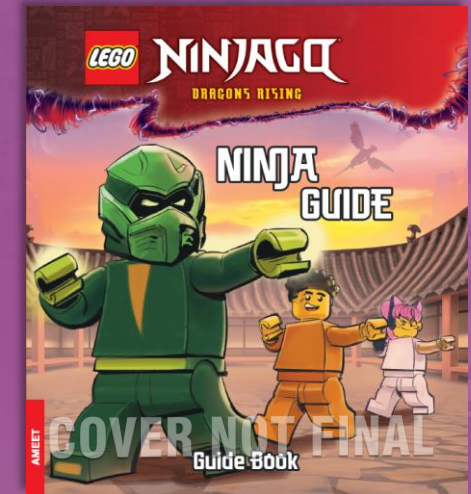


LTM-6704
SPECIFICATIONS:
BOX: 160 × 170 MM
BOOK: 150 × 166 MM
PAD: 150 × 166 MM
PAGES: 48 + 48
SOFT COVER
LAUNCH SEPTEMBER 2025



ACTIVITY HANDBOOK 6+

WITH LEGO® MINIFIGURE AND ACCESSORIES



TRIVIA BOOK



ACTIVITY PAD



ACTIVITY HANDBOOK SET



SPECIFICATIONS:
 BOX: 160 × 170 mm
 BOOK: 150 × 166 mm
 PAD: 150 × 166 mm
 PAGES: 48 + 48
 SOFT COVER



LTM-6705



NYA



PAD



BOOK



LTM-6451



BATMAN™



LTM-6303



HAN SOLO



LTM-6403



LORD VOLDEMORT™

The availability of add-ons to be verified

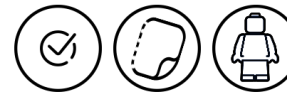
BUILD AND PLAY! EASTER



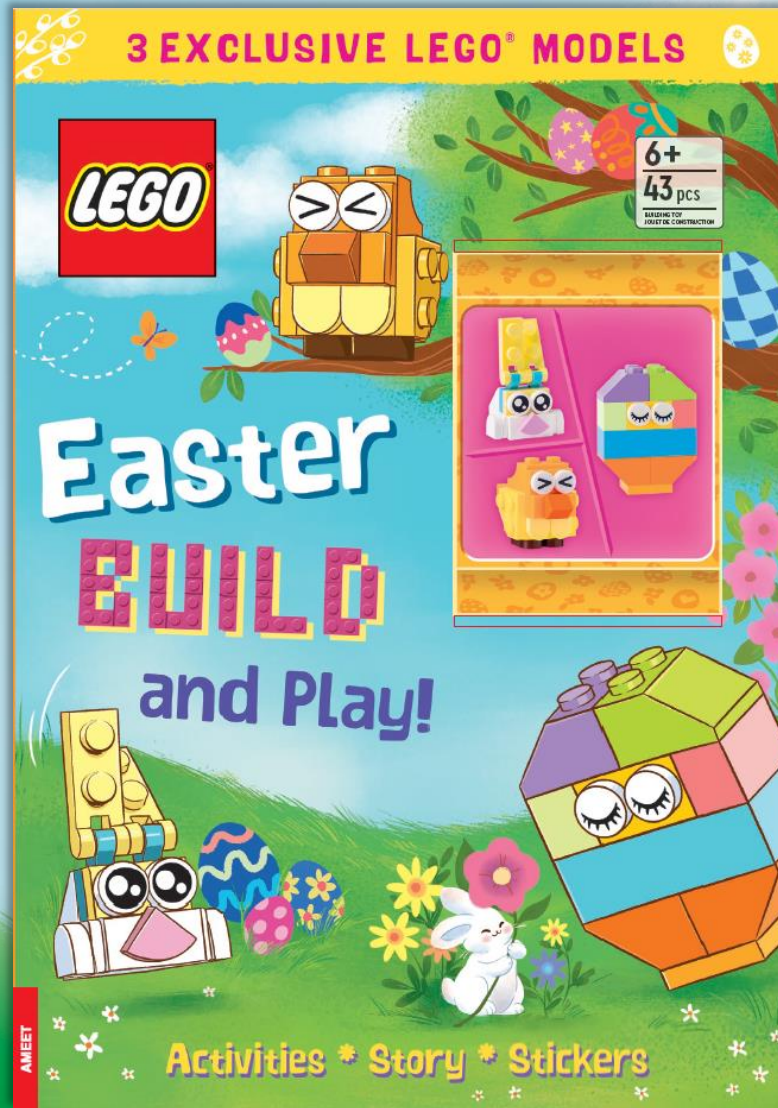
- Join a wild and wacky Easter egg hunt in this egg-citing LEGO® Build & Play book!
- A new title in the popular series, dedicated to Easter-themed activities
- Lots of entertaining options including classic activities, building and rebuilding tasks, and crafting using added stickers
- 43 LEGO elements to make 3 exclusive models (Egg, Chick and Bunny) created by LEGO designers – models can be built simultaneously
- Celebrating creativity through play
- Stickers for crafts and free play
- Perfect title for gift-giving



BBA-6607
SPECIFICATIONS:
205 × 288 mm
48 PAGES, 2 PAGES OF STICKERS
SOFT / HARD COVER
LEGO® ELEMENTS
LAUNCH JANUARY 2025



ACTIVITY BOOK 6+
WITH LEGO® MINI MODELS



BUILD AND PLAY! HALLOWEEN



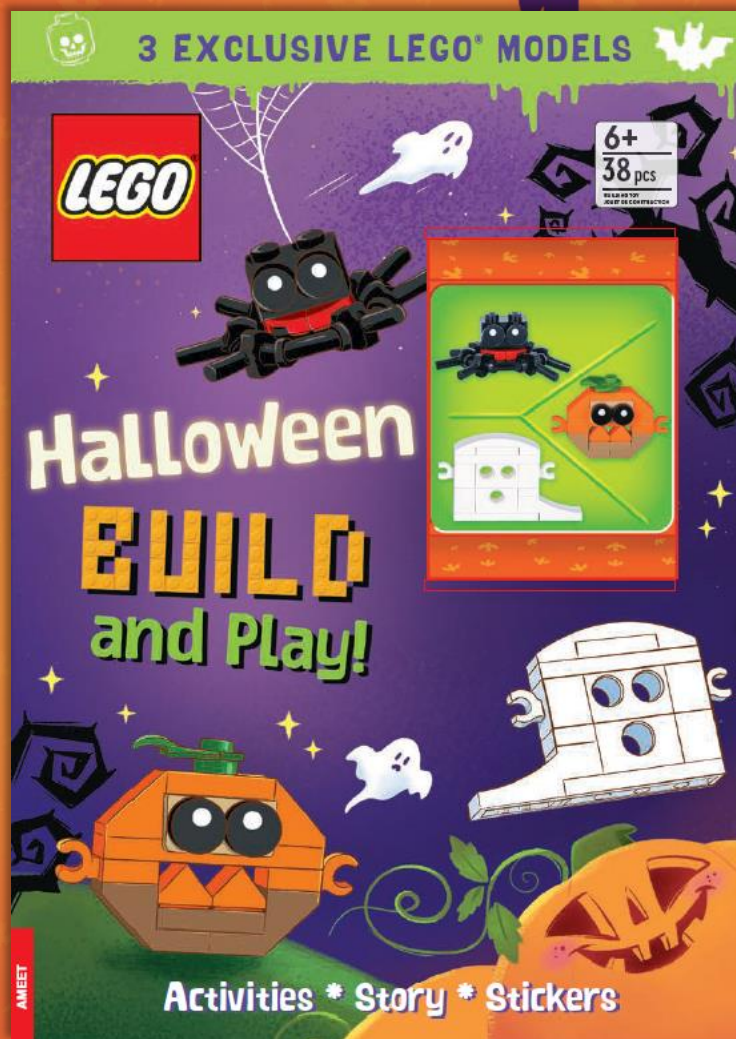
- A spooktacular LEGO® Build & Play book
- A new title in the popular series, dedicated to Halloween-themed activities
- Lots of entertaining options including classic activities, building and rebuilding tasks, and crafting using added stickers
- 38 LEGO® elements to make 3 exclusive models (Pumpkin, Spider and Ghost) created by LEGO designers – models can be built simultaneously
- Celebrating creativity through play
- Stickers for crafts and free play
- Perfect title for gift-giving



BBA-6606
SPECIFICATIONS:
205 × 288 mm
48 PAGES, 2 PAGES OF STICKERS
SOFT / HARD COVER
LEGO® ELEMENTS
LAUNCH SEPTEMBER 2025



ACTIVITY BOOK 6+
WITH LEGO® MINI MODELS



BACKLIST



SPECIFICATIONS:

205 × 288 mm

48 PAGES, 2 PAGES OF STICKERS

SOFT / HARD COVER

* COVER NOT FINAL; SUBJECT TO SPECS CHANGE,
REPRINT WITH PAPER BLISTER



BUILD AND CELEBRATE



BBA-6601*



BBA-6602*



BBA-6603*



BBA-6604*



BBA-6605



SEARCH & FIND STICKER ACTIVITY BOOK

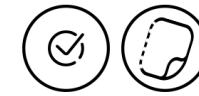
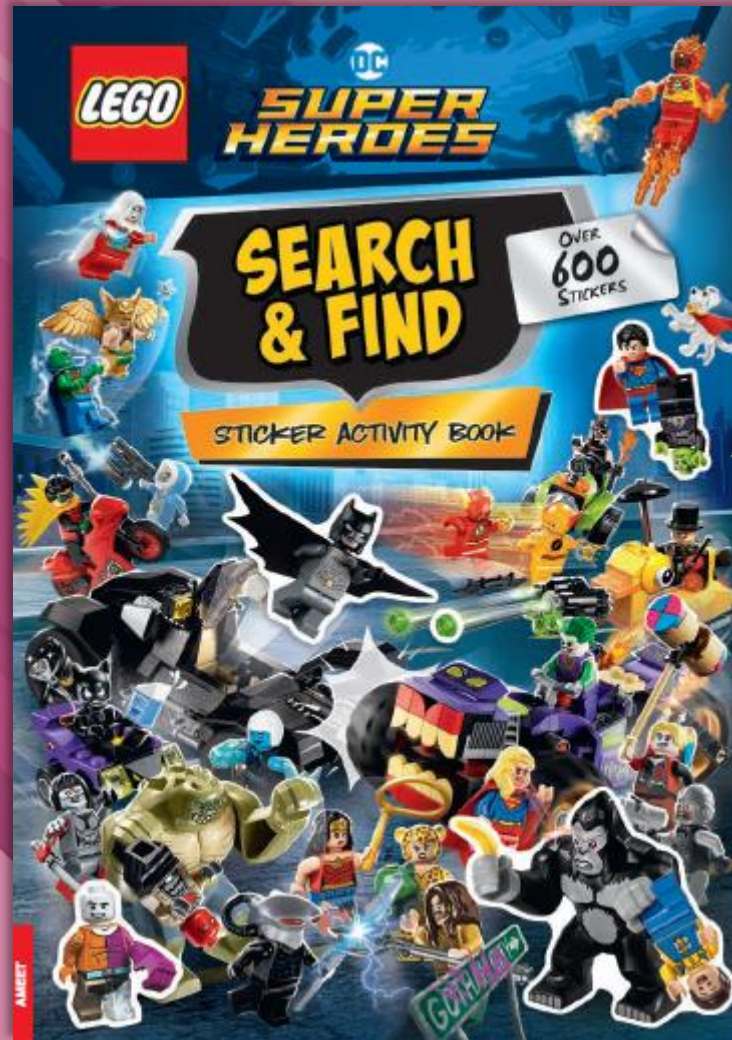


A photographic format with search-and-find puzzles, plus fun sticker challenges featuring favorite scenes and characters from the LEGO® DC Super Heroes™ universe. Each themed spread features a busy array of minifigures, creatures, accessories and more.

- Photos of real LEGO® DC Super Heroes™ sets and minifigures
- Over 600 reusable activity-related stickers!
- Short introductory texts and instructions on each spread combine finding and using stickers to complete the pictures
- Key scenes and locations shown in the book include Arkham Asylum, Batman's secret headquarters, streets of Gotham City™, and Metropolis, among others



PSB-6450
SPECIFICATIONS:
205 × 288 mm
32 PAGES
12 PAGES OF STICKERS
SOFT COVER
LAUNCH JULY 2025



ACTIVITY BOOK 5+ WITH STICKERS



Also available:



FICTION & PICTURE BOOKS PROGRAM 2025



AGE GROUP	7-9
FORMAT	LEGO® ORIGINAL STORIES
TITLE	LEGO® NINJAGO® 2 titles (LNR)

LEGO® NINJAGO®: SHATTERSPIN



THE SECRET HISTORY OF LEGO® NINJAGO® STARTS HERE!

As war erupts in the world of Ninjago, young champion Garmadon sets off on a quest to discover the truth behind the legend of The Forbidden Five - and a secret power that could turn the tide of the Serpentine War!

Can Garmadon resist wielding this forbidden technique - or is corruption the only path toward saving his beloved Ninjago?

- The five-issue LEGO® NINJAGO® comic book series, now released together as a graphic novel
- Original, never told before story of Ninjago world's greatest villain, Lord Garmadon and the Forbidden Five
- Aimed at both new readers discovering LEGO NINJAGO or comic books for the first time, as well as long-time fans looking for an exciting new adventure
- Appropriate for Early Readers (ages 6+) looking for adventure through to adults who will appreciate the nuanced storytelling.



LGNI-6702/LGNI-6702S1*
SPECIFICATIONS:
150 × 225 mm
144 PAGES
*WITH LEGO® MINIFIGURE
LAUNCH 1HY 2025



GRAPHIC NOVEL 6+



LEGO® NINJAGO® ORIGINAL STORIES



- A treat for new and existing fans! Three original, brand new stories that tie-in to the Dragons Rising series.
- Written specifically for newly independent readers; each story can perfectly stand alone and be read separately
- The LEGO® original stories series can be combined with early reading chapter books for leveled reading programs
- Continuation of a successful series
- 3,000 words per book
- A glossary at the back includes fun facts about the characters, plus extra details on the story locations and animals - a bonus for both existing and new fans

AUTHOR: Tracey West

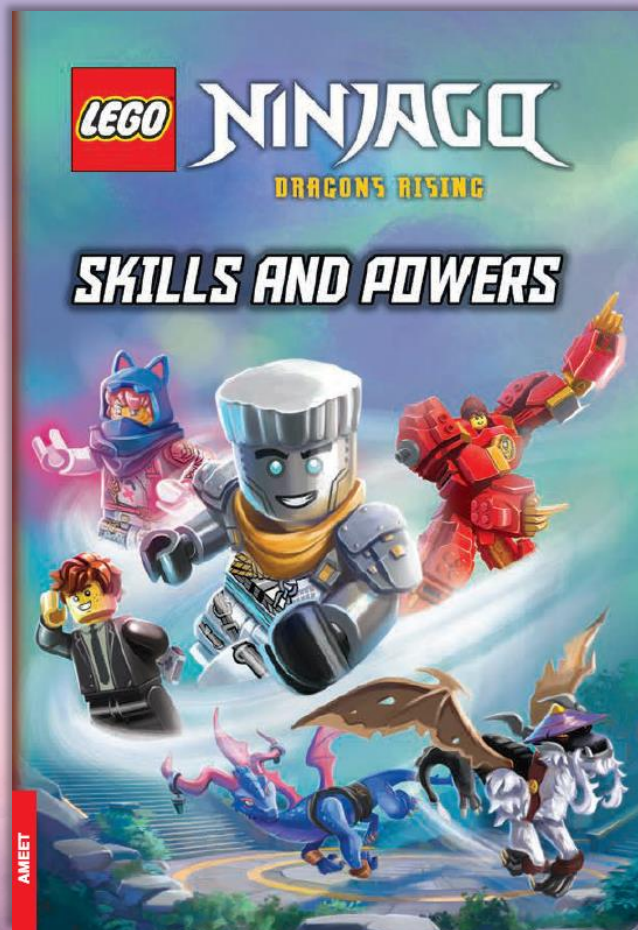
SPECIFICATIONS:

148 × 212 MM

64 PAGES

HARD COVER

LAUNCH MARCH / SEPTEMBER* 2025



LNR-6728



LEGO® ORIGINAL STORIES 7+



LNR-6729*

NOVELTY 2025 PROGRAM OVERVIEW



2025
1HY



LEGO® DREAMZZZ®
BUILD AND STICK
BSP-5401



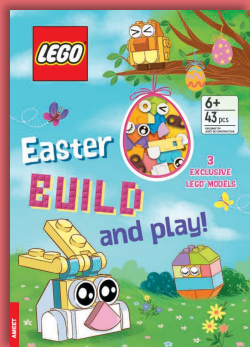
LEGO® BOTANICALS
MAB-6601/MAB-6602



LEGO® BOTANICALS
STICKER ART
ASB-6601



LEGO® MINECRAFT®
ADVENTURE ACTIVITY BOX
MQBZ-5201



LEGO® Books
BUILD AND PLAY!
SQB-6601/SQB-6602



2025
2HY



LEGO® Books
NOVELTY BOX
DESK PETS
NCB-6601



LEGO® Classic
5-MINUTE
BUILDS
LQB-5301



LEGO® MINECRAFT®
LANDSCAPE ACTIVITY BOX
NLB-5201

BUILD AND STICK: Z-BLOB



Build your own awesome Z-Blob transformations using the LEGO® elements and instructions inside this novelty box.

A new title in the bestselling "Build and Stick" series that focuses on customizing 3-in-1 models: Z-Blob as a drone, a car, and a mech. The book also includes fun ideas for styling the models.

- Celebrates creativity by enabling you to build and style your very own unique LEGO® builds
- Creative activities inspiring customization and action play
- Carefully designed, durable stickers to make your builds stand out
- 3-in-1 amazing LEGO models
- Official sticker-styling suggestions and lots of other options for customizing
- Other titles in the "Build and Stick" series:
 - Custom Cars
 - Robots
 - Dragons
 - Space



BSP-5401
SPECIFICATIONS:
BOX: 272 × 439,5 × 27,5 mm
BOOK: 200 × 266 mm
48 PAGES
4 PAGES OF STICKERS
LEGO® ELEMENTS
LAUNCH MAY 2025



NOVELTY 6+



BUILD AND STICK



SPECIFICATIONS:

BOX: 272 × 439,5 × 27,5 mm

BOOK: 200 × 266 mm

48 PAGES

4 PAGES OF STICKERS

COVER NOT FINAL; SUBJECT TO SPECS CHANGE, FOR REPRINT LEGO® ELEMENTS IN TUCK-IN BOX



BSP-6601



BSC-6602



BSC-6603



BSP-6701

LEGO® BOTANICALS

TINY DESERT GARDEN



Discover the fascinating world of cacti and succulents with this LEGO® Tiny Desert Garden. Aimed at new/casual LEGO fans, this series features a pocket-sized book and exclusive LEGO Botanicals mini-model

Deluxe, side-opening box contains:

- LEGO Tiny Desert Garden model with tray container and 7 mini-plants – including snake plant, String of Pearls, barrel cactus, and a ladybug!
- Mini-book with elegant design and inspiring facts about each plant, as well as building instructions and ideas for how to customize the model
- These adorable "forever" Botanical builds can be displayed on a shelf, desk, or bookcase or given as gifts
- This new series will provide impulse, point-of-entry purchases for new/casual fans



MAB-6601
SPECIFICATIONS:
BOX: 131 × 111 × 56 mm
BOOK: 100 × 119 mm, 32 PAGES, SOFT COVER
MODEL: 54 LEGO® ELEMENTS
LAUNCH APRIL 2025



NOVELTY 11+



LEGO® BOTANICALS TINY DESERT GARDEN



The book explores the world of cacti and succulents, providing the perfect companion to quiet building moments



NOVELTY 11+

PURPLE PEARL

(*Echeveria*)

Family: Crassulaceae
Origin: Semidesert areas of Central and South America



Echeveria "Purple Pearl" is a glorious evergreen succulent with fleshy gray-lilac leaves that form large, majestic rosettes. Its sculptural form and soothing hues bring a calm elegance to any setting.

Echeveria's ancestors come from the desert landscapes of northeastern Mexico. The species is named for a Mexican botanical illustrator, Atanasio Echeverría y Godoy, who trained at the Royal Art Academy in Mexico. Echeverría explored Mexico and Cuba in the 1780s and 1790s with his sketch book and box of paints. He created hundreds of exquisite watercolors of botanical life.

Custom tip: Choose a position in your dish garden that allows this eye-catching centerpiece to shine without dominating the smaller plants.

BARREL CACTUS

(*Echinocactus*)

Family: Cactaceae
Origin: Deserts of Mexico and the Southwestern U.S.



Cacti are prominent features of the natural world in Mexican history. They appear in 16th-century Aztec manuscripts and on the flag of Mexico today.

The barrel cactus' ability to thrive in harsh desert conditions makes it a metaphor for resilience and strength. Lost travelers in the desert can use the plant as a compass as it tends to lean toward the southwest. Sometimes, it leans so far that it topples under its own weight!

In summer, bright pink flowers emerge from the top of this extraordinary and fascinating plant.

Custom tip: Choose when to let your LEGO barrel cactus bloom by adding or removing the pink 1x1 round piece.

BOTANICAL KNOW-HOW



What are succulents? They are plants with fleshy leaves or stems that store water, allowing them to survive in hot and dry environments. Cacti also have fleshy stems and branches, but with scales or prickles instead of leaves.

From the majestic blue blooms of *Echeveria* "Purple Pearl" to the dangling delights of String of Hearts, your desert garden is bursting with color and interest. Look deeper and you'll find a four-leaf clover and a tiny ladybug.

When building your model, enjoy the relaxing flow of creation. Feel free to place each miniplant in the dish as you like. You don't have to follow the instructions exactly. Create your own sense of harmony and let your creativity bloom!

LEGO® BOTANICALS

TINY WILDFLOWER BOUQUET



Delight at this bouquet of tiny LEGO® wildflowers. Aimed at new/casual LEGO fans, this series features a pocket-sized book and exclusive LEGO Botanicals mini-model

Deluxe, side-opening box contains:

- LEGO Tiny Wildflower Bouquet with mini-versions of the Corn Flower, Gerbera Daisy, Sunflower, Cow Parsley, Larkspur, Lavender, Welsh Poppy, and Lupin. Each flower is removable from the vase for up-close, singular enjoyment
- Mini-book with elegant design and inspiring facts about each plant, as well as building instructions and ideas for how to customize the model

This new series will provide impulse, point-of-entry purchases for new and casual fans



MAB-6602

SPECIFICATIONS:

BOX: 131 × 111 × 56 mm

BOOK: 100 × 119 mm, 32 PAGES, SOFT COVER

MODEL: 95 LEGO® ELEMENTS

LAUNCH APRIL 2025



NOVELTY 11+



LEGO® BOTANICALS

TINY WILDFLOWER BOUQUET



The book explores the world of wildflowers, providing the perfect companion to quiet building moments

THE ART OF ARRANGEMENT



A beautifully balanced flower arrangement is a pleasing sight. Furthermore, the creative act of placing the individual blooms in the vase can cultivate joy and produce a sense of harmony.

You might want to arrange the flowers to wow from all angles or focus instead on just one "face," or viewpoint, of the arrangement. Either is perfectly fine.

Start with the largest blooms: they are the centerpieces of your arrangement. Then add smaller flowers to fill around them.

Ensure that the smaller flowers, such as cow parsley, are not hidden behind taller blooms, like larkspurs. Allow all of the details in the arrangement to make a beautiful pattern.

GERBERA DAISY

(*Gerbera jamesonii*)

Family: Asteraceae
Origin: South Africa



8



NOVELTY 11+

The Gerbera daisy is an upbeat, vibrant celebration of life. It is as vivacious as a flower can be—with bright, bold blooms borne on long, slender stems. The stems alone can be as tall as 29.5 inches (75 cm).

A cousin to the daisy and sunflower, Gerbera daisies are many hued, from bright and fiery reds, yellows, and pinks to soft, pastel shades of coral, apricot, and primrose. Butterflies and bees can't resist these big, colorful blooms!

The Gerbera daisy was named in 1737 after Traugott Gerber, a German doctor and keen botanist. Originally found in the sun-soaked landscapes of southeastern Africa, its other names are the Transvaal or African daisy.

Custom tip: Try placing this showy, eye-catching bloom on either side of your display.

9

LUPIN

(*Lupinus*)

Family: Fabaceae
Origin: North America



22

This tall wildflower has pea-like flowers in many hues—they can even be bicolored, like your LEGO examples. The flower shape has inspired common names, such as bluebonnets and Quaker bonnets.

The plant's scientific name comes from *lupus*, Latin for "wolf," due to the mistaken belief that lupins drained, or "wolfed," the soil of its nutrients. In fact, the opposite is true: lupins thrive in poor soil.

Lupins are legumes, members of the pea family. Due to their nectar-rich flowers, lupins are a favorite of hummingbirds. Caterpillars also love to feast on them!

Custom tip: You could add or remove sections of the stem to create different heights of LEGO lupin.

23

LEGO® BOTANICALS STICKER ART



Introducing a "forever" sticker book for fans of the highly popular LEGO® Botanicals range. Beginning with a grid in the shape of one of the beautiful models in the LEGO Botanicals range, you'll carefully fit LEGO element stickers into their correct places—each sticker is numbered. There's also an answer grid to give you a push in the right direction.

- The 12 sticker puzzles in this book are absorbing and calming and make for fantastic art pieces when they're finished
- Sticker pages are perforated, allowing them to be placed alongside the grid being worked on
- Additional stickers allow customization and creativity



ASB-6601
SPECIFICATIONS:
266 × 368 mm
56PP (32PP WITH PUZZLE, 24PP OF STICKERS WITH PERFORATION)
SOFT COVER
LAUNCH APRIL 2025



NOVELTY



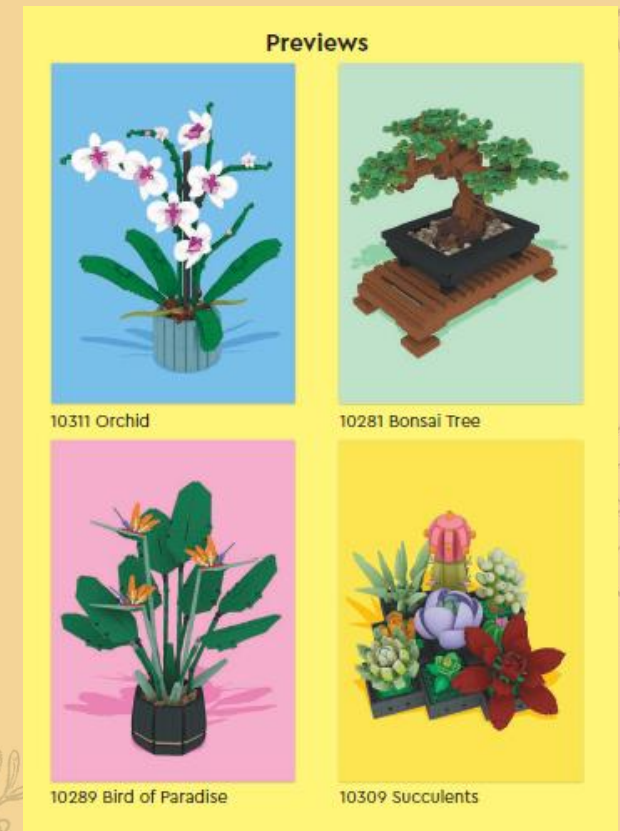
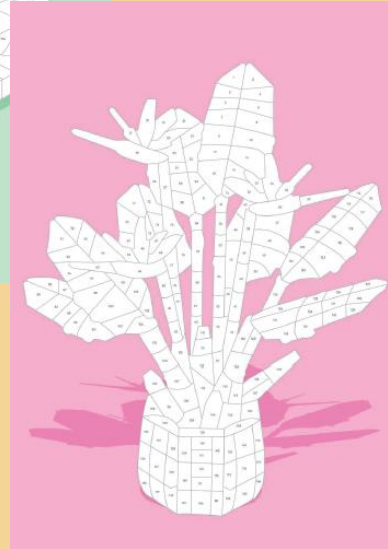
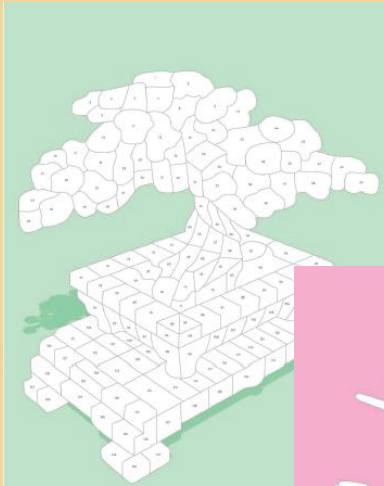
LEGO® BOTANICALS STICKER ART



12 sticker artworks will be created from the fantastic range of models in the LEGO® Botanicals range



NOVELTY



Place the numbered stickers to create a fantastic finished piece of LEGO® Botanicals art.

LEGO® DESK PETS



MEET THE CUTE DESK PETS!

The three unique LEGO® friends have just settled in on your desk and require your care and attention! This crafty kit includes paper punch-outs, stickers, and step-by-step directions to build a cat carrier, a bird house, a bunny burrow, and fun accessories for their new cozy spaces. Once you're done crafting, use the story starters from the book to play out their adventures. A creative way to combine elements, paper, and your imagination!

- The set includes 65 LEGO® elements to build three cool mini animals in on-trend pastel colors: a cat, a bunny, and a bird
- The animals can be built at the same time, and each comes with their own accessory – a fish for the cat, a carrot for the bunny, an egg and a seed for the bird
- Based on the very popular Desk Pets theme
- The book includes intuitive craft instructions and multiple play inspirations, as well as fun story starters to encourage nurture play and boost the imagination
- Suitable for playing alone or with family/friends

NCB-6601

SPECIFICATIONS:

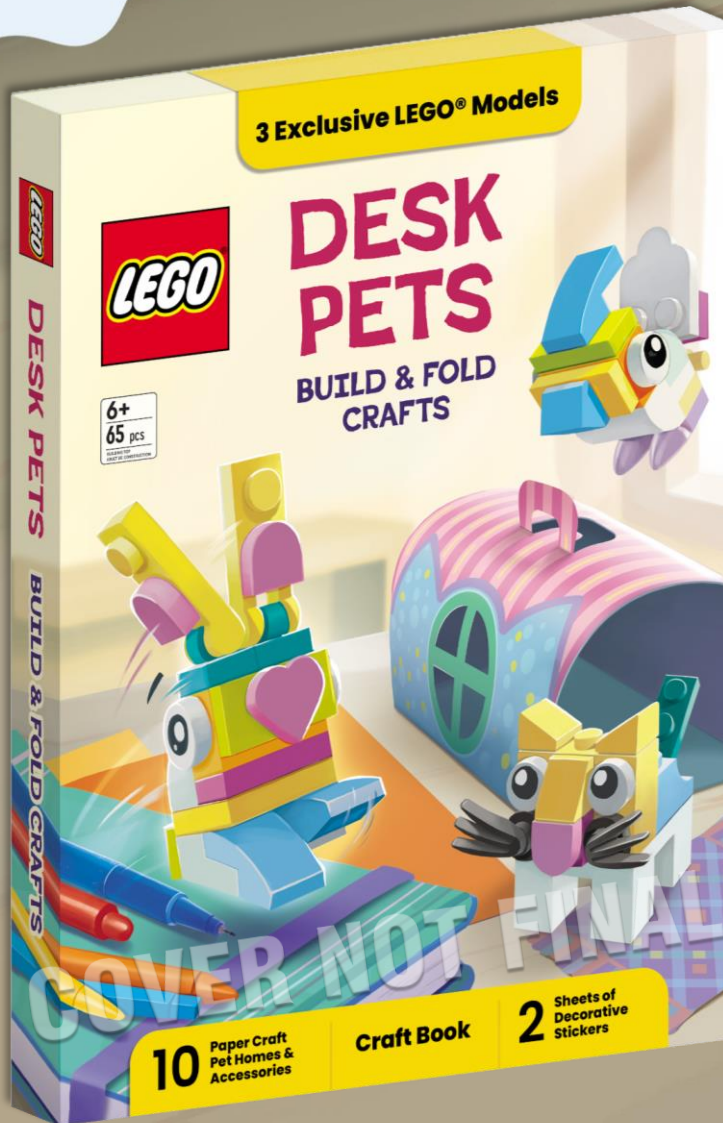
BOX: 204 × 270 × 29,5 mm

BOOK: 190 × 240 mm, 48 PAGES, SOFT COVER

6 SHEETS OF PUSH-OUTS, 2 PAGES OF STICKERS (FULL COLOR)

65 LEGO® ELEMENTS TO MAKE MINI MODELS

LAUNCH SEPTEMBER 2025



NOVELTY 6+

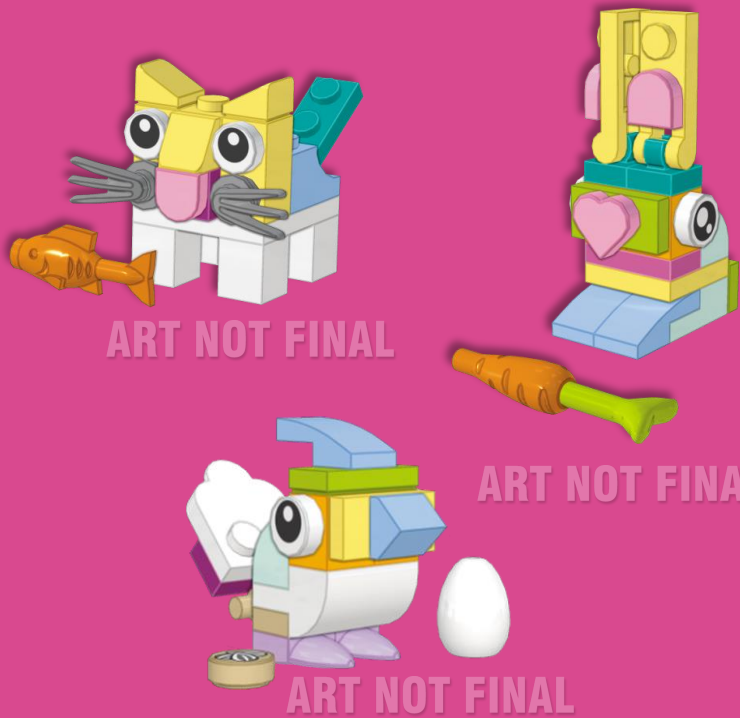


LEGO® DESK PETS



The included book will feature:

- Building instructions for the cute characters
- Instructions on how to expand the creatures' surroundings by creating paper structures with the push-out elements added to the set
- Adventure play starters and role play ideas



NCB-6601
MINI MODELS:
CAT, BUNNY, AND BIRD, WITH ACCESSORIES



NOVELTY 6+



LEGO® DESK PETS



Create crafty paper houses for your new adopted mini pets!

- Easy to punch out, fold & assemble
- Customizable
- Perfect settings for your own stories and play!



NCB-6601
PAPER HOUSES FOR
THE CAT, THE BUNNY, AND THE BIRD



NOVELTY 6+



ART NOT FINAL

BUILD AND PLAY! EASTER



Join a wild and wacky Easter egg hunt in this egg-citing LEGO® Build & Play novelty box with activity book and LEGO elements!

- A new title in the popular series, dedicated to Easter-themed activities
- Lots of entertaining options including classic activities, building and rebuilding tasks
- 43 LEGO® elements to make 3 exclusive models (Egg, Chick and Bunny) created by LEGO designers – models can be built simultaneously
- Celebrating creativity through play
- Perfect title for gift-giving



SQB-6601
SPECIFICATIONS:
BOX: 153 × 216 × 27 mm
BOOK: 148 × 210 mm
48 PAGES
LEGO® ELEMENTS
LAUNCH MARCH 2025



NOVELTY 6+



BUILD AND PLAY! CHRISTMAS



LEGO® Build & Play novelty box with activity book, stickers and LEGO elements

- A new title in the popular series, dedicated to Christmas-themed activities
- Lots of entertaining options including classic activities, building and rebuilding tasks, and crafting using added stickers
- 54 LEGO® elements to make 3 exclusive models (Reindeer, Snowman and Santa) created by LEGO designers – models can be built simultaneously
- Celebrating creativity through play
- Stickers for crafts and free play
- Perfect title for gift-giving



SQB-6602
SPECIFICATIONS:
BOX: 153 × 250 × 27 mm
BOOK: 148 × 244 mm 48 PAGES
1 PAGE OF STICKERS
LEGO® ELEMENTS
LAUNCH SEPTEMBER 2025



NOVELTY 6+



5-MINUTE BUILDS #4



Features over 100 exciting ideas for LEGO® builds, activities, and challenges! All of the action-packed activities can be built with the LEGO elements included in the box. Each activity is especially designed to be completed in around five minutes!

- Over 100 ideas for quick builds, challenges, and activities that are perfect for busy days
- Includes 46 LEGO® elements to build exclusive mini models
- Each activity can be completed in five minutes, allowing adults to plan how much time to spend building and how many models can be built
- Encourages bonding with your child through family playtime and strengthens the love for books and building
- Building activities and challenges to develop 21st century skills in a playful way
- Book provides a user-friendly guide for any building ability

LQB-5301

SPECIFICATIONS:

BOX: 205 × 272 × 28 mm

BOOK: 200 × 266 mm, 96 PAGES, SOFT COVER

46 LEGO® ELEMENTS TO MAKE MINI MODELS

LAUNCH SEPTEMBER 2025



NOVELTY 5+



5-MINUTE BUILDS

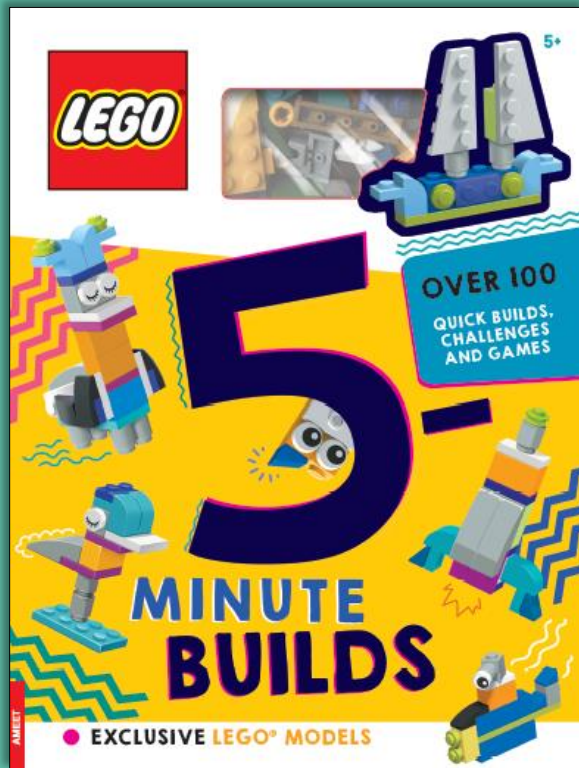


SPECIFICATIONS:

205 × 272 × 28 mm

96 PAGES

COVER NOT FINAL; SUBJECT TO SPECS CHANGE, FOR REPRINT LEGO® ELEMENTS IN TUCK-IN BOX



LQB-6601



LQB-6401



LQB-6701

LEGO® STAR WARS™: THE FORCE OF CREATIVITY Trade edition



- A celebration of 25 years of LEGO® Star Wars™, this beautiful 312-page illustrated book is presented in a slipcase and is now available as a trade edition
- This ultimate collector's item will take fans on a journey into the LEGO Star Wars galaxy
- Provides unique insights through interviews with more than 50 contributors from the LEGO Group and Lucasfilm and includes previously unseen development and character designs
- Publication will be supported with a full suite of print and digital marketing assets
- Foreword by Billy Dee Williams (Lando Calrissian)
- Graham Hancock is the editor of Blocks, the monthly consumer magazine for AFOLs, and the author of LEGO Heroes: LEGO Builders Changing Our World – One Brick at a Time

CTB-6301S1
SPECIFICATIONS:
305 × 260 mm
APPROX 50,000 WORDS
312 PAGES, FULL COLOR THROUGHOUT, APPROX. 500
PHOTOGRAPHS
HARDCOVER BOOK IN SLIPCASE
TRADE LAUNCH MARCH 2025



"This is a book that we've waited for and wanted for years, and it doesn't disappoint." James Burns, Jedi News

"No other LEGO Star Wars book offers as much behind-the-scenes information and imagery, nor such broad coverage of the theme." Brickset

LEGO® STAR WARS™: THE FORCE OF CREATIVITY Trade edition



CONTENTS

- **Prologue: A Toyetic Galaxy:** Lucasfilm Senior Vice President and Executive Design Director Doug Chiang and LEGO® Star Wars™ Design Director Jens Kronvold Frederiksen in conversation
- Chapter 1: Beginnings
- Chapter 2: Making Models
- Chapter 3: Jedi, Sith, Droids and More
- Chapter 4: Video Games
- Chapter 5: Ultimate Collector Series
- Chapter 6: Getting Animated
- Chapter 7: Always Innovating
- Chapter 8: Building Experiences
- Chapter 9: Creative Galaxy

Appendix: Timeline list of sets, rarities, exclusives, video games, and animated programming

SPECIFICATIONS:
305 x 260 MM
APPROX 50,000 WORDS
312 PAGES, FULL COLOR THROUGHOUT, APPROX. 500
PHOTOGRAPHS
HARDCOVER BOOK IN SLIPCASE
TRADE LAUNCH MARCH 2025



LEGO BOOKS 

LEGO® Books Activity Cards for 2025



ReThink. ReBuild. ReTell.

ACTIVITY CARDS



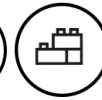
LEGO, the LEGO logo, the Minifigure, the Brick and Knob configurations and NINJAGO are trademarks of the LEGO Group.
©2024 The LEGO Group.

This presentation is the property of the LEGO Group and AMEET Sp. z o.o.
Concepts and materials presented are not final and subject to change.



ReThink. ReBuild. ReTell.

Pocket-sized inspiration for budding builders. Open the box and find out where your imagination will take you.



ACTIVITY CARDS
WITH LEGO® ELEMENTS & CARDS



RECREATE

ACTIVITY CARDS

32 cards
25 LEGO® elements

ACTIVITY CARDS

20 cards
25 LEGO® elements





ReCreate Activity Cards Overview

TYPE 1

CREATE CARDS (15)

Context + instruction for building a central character or object.

TYPE 2

BOOST CARDS (10)

Addition of imposed conditions which must be adhered to before completing a build

TYPE 3

TWIST CARDS (5)

A new card that adds an extra element to a previous build – works with *CREATE* or *BOOST* cards and adds a playful prompt to encourage deeper play

EXTRA

BONUS CARDS (2)

Cards that add an extra element of fun to the whole deck and can be used for retail promotions

LEGO® Elements Overview

- Developed by LEGO® designer - 25 elements selected to each set based on procurement formula
- Each combination of elements is designed to ensure a satisfactory build and play experience



Model builds shown are examples only



ACTIVITY CARDS

WITH LEGO® ELEMENTS & CARDS



ReCreate Activity Cards Line Up 2025



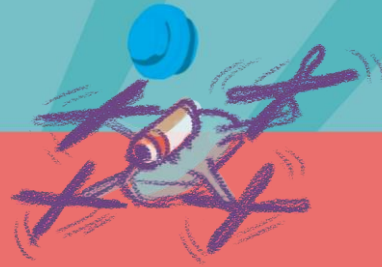
- | | | | | | | | | | |
|----------|----------|------------------|----------|----------|------------|----------------|----------|-------------|----------|
| ACP-6606 | ACP-6607 | ACP-6701 | ACP-6608 | ACP-6605 | ACP-6001 | ACP-6611 | ACP-6612 | ACP-6609 | ACP-6610 |
| Summer | Castle | Ninja Adventures | Tech | Ocean | No Limits! | Happy Birthday | Nature | Cool School | Pets |
| April | April | April | June | June | June | August | August | August | August |

Key audience: 6+ children, impulse purchase or gift-givers

Specifications: Box: 89 x 173 x 22 mm + optional header

Includes a pull-out paper drawer containing 30+ cards secured with paper belly-band and box with 25 LEGO® elements

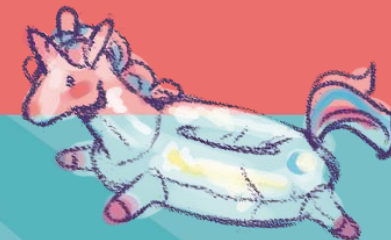




ACTIVITY CARDS
WITH LEGO® ELEMENTS & CARDS



Rebranded for 2025



New for 2025: Activity Cards SCP Series

- Same concept and quality as **ReCreate**, but smaller format and price point
- Opportunities to expand into new channels with a format primarily targeted towards promotions, discounters, and GWP offerings
- Perfect for mass-market retailers
- Option to translate the name "Activity Cards" into local language and for bonus cards to be added for bespoke promotions
- **Activity Cards** will include 20 cards (x15 Create and x5 Boost cards) secured with a paper bellyband and a pull-out drawer and box with 25 LEGO® elements

SPECIFICATIONS:

Key audience: 6+ children, impulse purchase or gift-givers

Specifications: Box 82 x 82 mm

Includes 20+ cards secured with paper bellyband and box with 25 LEGO® elements



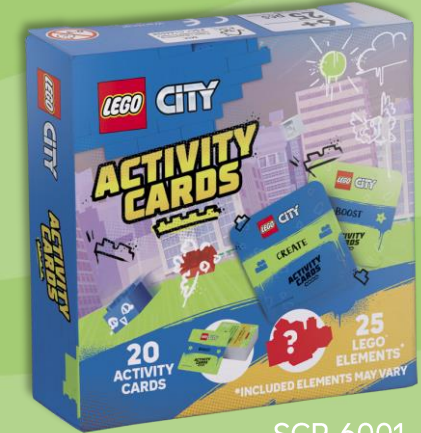
ACTIVITY CARDS WITH LEGO® ELEMENTS & CARDS



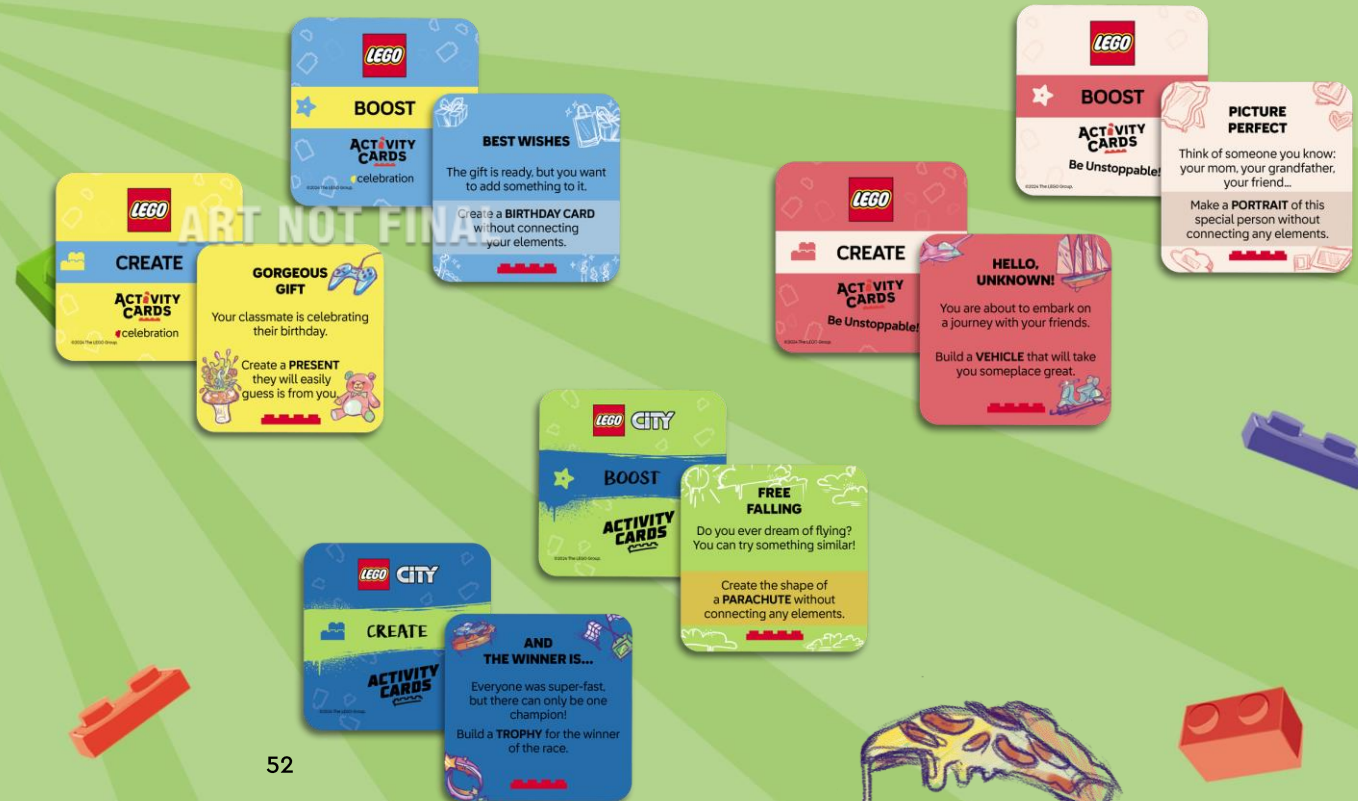
SCP-6602



SCP-6601



SCP-6001



Cards designs are not final



ACTIVITY CARDS
WITH LEGO® ELEMENTS & CARDS



ReCreate Activity Cards Dual Language Option

LEGO

SHADES ON

You look like a movie star!

Design a snazzy pair of **SUNGLASSES**.

CREATE

LEGO

НЮАНСИ НА

Изглеждаш като филмова звезда!

Създайте шикозен чифт **СЛЪНЧЕВИ** очила.

СЪЗДАВАМ

LEGO

PARTY GAMES

It's not a celebration without games.

Build the biggest **ANIMAL-SHAPED PIÑATA** that you can!

BOOST

LEGO

ПАРТИ ИГРИ

Това не е празник без игри.

Създайте най-голямото **ПИНЯТА С ФОРМА НА ЖИВОТНО** че можете!

ТЛАСЪК

LEGO

Your build is so cool that even the clouds want to see it up close!

They brought the rain!

How does it change things?

TWIST

LEGO

Твоята конструкция е толкова готина, че дори облаците искат да я видят отблизо!

Те донесоха дъжд!

Как става да променят нещата?

ВИЯ

Dual language option available for activity cards
Side 1: English language
Side 2: Local language



Elements shown are examples only

